

Church S.W.O.T. Analysis

When organizations attempt to evaluate their progress, they may do what is called a SWOT analysis. They look at their goals and list their organization's Strengths, Weaknesses, Opportunities, and Threats in meeting those goals.

Consider your congregation. You are called to spread the gospel, support fellow believers, and confront false teaching. Try to list strengths (such as competent Bible teachers), weaknesses (such as an aging congregation) opportunities (such as a growing nearby community), and threats (such as Bible illiteracy). Be prepared to discuss your congregation's future.

Strengths	<hr/> <hr/> <hr/>
Weaknesses	<hr/> <hr/> <hr/>
Opportunities	<hr/> <hr/> <hr/>
Threats	<hr/> <hr/> <hr/>